



OUTCOMES

Critical components for achieving goals

OBJECTIVES

Key factors contributing to targeted national outcomes

INDICATORS

Parameters that can be assessed in relation to an objective

ECONOMIC RESILIENCE

C1 FINANCIAL WELL-BEING IS MAINTAINED

C1.1 Managing investment wisely

C1.2 Balancing expenditure between efficiency and contribution to economy

C1.3 Creating Wealth

C1.4 Performing efficiently

C1.5 Enhancing profitability

C1.6 Balancing liabilities and assets

INTERNAL INVESTMENT
LONG-RANGE INVESTMENT
COMMUNITY INVESTMENT
INVESTMENT IN INNOVATION

EXPENSES
CONTRIBUTION TO ECONOMY

SHAREHOLDER VALUE
ASSETS AND ASSET TURNOVER
EQUITY

EFFICIENCY

PROFIT
COST OF PRODUCTION
PRICE DETERMINATION

LIABILITIES

C2 VULNERABILITY IS MINIMISED

C2.1 Ensuring stability of production

C2.2 Ensuring stability of supply

C2.3 Ensuring stability of market

C2.4 Managing liquidity

C2.5 Managing risk

PRODUCTION LEVELS
PRODUCT DIVERSIFICATION

PROCUREMENT CHANNELS
SUPPLIER RELATIONSHIPS
DEPENDENCE ON SUPPLIER

STABILITY OF MARKET

CASH-FLOW
SAFETY NET

RISK MANAGEMENT

C3 PRODUCT QUALITY AND INFORMATION IS ENHANCED

C3.1 Managing food safety

C3.2 Enhancing food quality

C3.3 Providing reliable product information

CONTROL MEASURES
HAZARDOUS PESTICIDES
FOOD CONTAMINATION

COMPLIANCE (QUALITY STDS)

PRODUCT LABELLING
TRACEABILITY

C4 CONTRIBUTED TO CREATING VALUE IN LOCAL ECONOMY

C4.1 Enhancing local economy

C4.2 Investing in community

PROCUREMENT PRACTICES
REGIONAL WORKFORCE

FISCAL COMMITMENT TO LOCAL ECONOMY

C5 PRODUCTION IS EFFICIENT

C5.1 Enhancing production

C5.2 Enhancing productivity

PRODUCTION
LABOUR PRODUCTIVITY
CAPITAL PRODUCTIVITY